

Sponsorship Opportunities

Global Conference & General Assemblies:
ICA Global & Cooperatives of the Americas

PANAMA, 13-18 SEPTEMBER, 2026



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Supporting the Global Conference & Assemblies 2026

The 2026 General Assembly of the International Cooperative Alliance (ICA), the 2026 ICA Americas Regional Assembly and a joint Global Conference will be held in September 2026, an election year for the ICA ecosystem and a pivotal moment for the global cooperative movement.

Hosted at the Panama Convention Centre, the event will bring together over 1,500 cooperative leaders, members, and partners from across regions and sectors to reflect on the future of cooperation and global governance.

Under the theme “Building bridges: Cooperative Contribution for a Peaceful World” the Global Conference will explore how cooperatives can contribute to building a more inclusive, democratic, and sustainable world in rapidly changing times.

As a historic bridge between continents, cultures, and economies, Panama reflects the values at the heart of the cooperative movement: connection, inclusion, and shared progress. The Global Conference will provide a global platform for dialogue on cooperative development, governance, and policy, while celebrating this unique regional context.

Through sponsorship, partners have a unique and momentous opportunity to gain visibility during the week of events, engage with decision-makers, support cooperative leadership, and actively contribute to shaping a better future.

Why Sponsor Us?



As a sponsor, your organisation will:



Engage with over 1,500 cooperative leaders and members



Gain high-level international and regional visibility



Strengthen relationships with key decision-makers



Connect with members from the Americas and beyond



Demonstrate commitment to cooperative values and sustainable development



Support inclusive and democratize global governance

In an ICA election year, the Global Conference guarantees heightened visibility at a crucial moment for the movement. It represents a genuine tipping point, as cooperatives respond to global economic, social, and environmental challenges.

With the United Nations having proclaimed 2035 as the next International Year of Cooperatives, the coming years represent the beginning of a renewed global cooperative decade. The 2026 Global Conference will play a central role in shaping this trajectory and reinforcing the movement's voice on the international stage.

Sponsorship packages are designed to combine strong international exposure with meaningful regional and cultural engagement, offering partners long-term value and strategic relevance.

A Regional Approach to Sponsorship

The ICA Global Conference 2026 will celebrate Panama's role as a bridge between regions, cultures, and cooperative traditions.

Sponsorship packages have been designed to reflect this context by combining global visibility with opportunities for cultural exchange, regional dialogue, and authentic engagement.

Each package offers partners a tailored experience that connects their organisation to the values, people, and priorities of the cooperative movement, while highlighting the unique identity of the Americas region.

This approach allows sponsors to engage not only as supporters, but as active contributors to dialogue, innovation, and cooperation.



Sponsorship Packages

All packages include bilingual visibility (English/Spanish).

Bridge Partner

€20,000

This package recognises partners who play a leading role in connecting regions and strengthening global cooperation.

- Special recognition during the opening and closing sessions
- Availability of a 2x2 stand space (cost of stand borne by the sponsor)
- 6 complimentary full-access conference passes
- Prominent branding across key conference materials and digital platforms
- Opportunity to display corporate video (where technically feasible), at 2 minutes maximum
- Spotlight interview with cooperative leaders (subject to availability)
- Brand visibility on one of the products in the participant's kit (sponsorships confirmed before June 30)

Impact Partner

€10,000

This package supports organisations contributing to regional collaboration and practical impact.

- Recognition during selected plenary sessions
- Availability of a 1x1 stand space (cost of stand borne by the sponsor)
- 4 complimentary full-access conference passes
- Branding on conference materials and website
- Opportunity to display corporate video (where technically feasible), at 2 minutes maximum
- Participation in media or interview activities

Community Partner

€5,000

This package recognises partners supporting grassroots engagement and community connections.

- Recognition during conference sessions
- Space for institutional banner within the stands area
- 2 complimentary full-access conference passes
- Branding on conference materials and website

Audience & Reach

The ICA General Assembly and Global Conference 2026 is expected to welcome:

- Over 1,500 participants
- Representatives from ICA regions and sectors
- Cooperative leaders, policymakers, and partners
- Delegates from the Americas and international members
- Cooperative law experts and legal practitioners participating in the Congress on Cooperative Law

Programme Overview

The two-day conference will feature a dynamic programme including:

- High-level plenary sessions addressing the role of cooperatives and global challenges
- Thematic panels and discussions highlighting innovation, policy, and cooperative impact
- Parallel meetings and side events organized by ICA members and partners
- The Congress on Cooperative Law, gathering leading cooperative legal scholars and practitioners

The event offers strong regional and global exposure for partners within an independent and internationally respected platform.





Contact Us



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