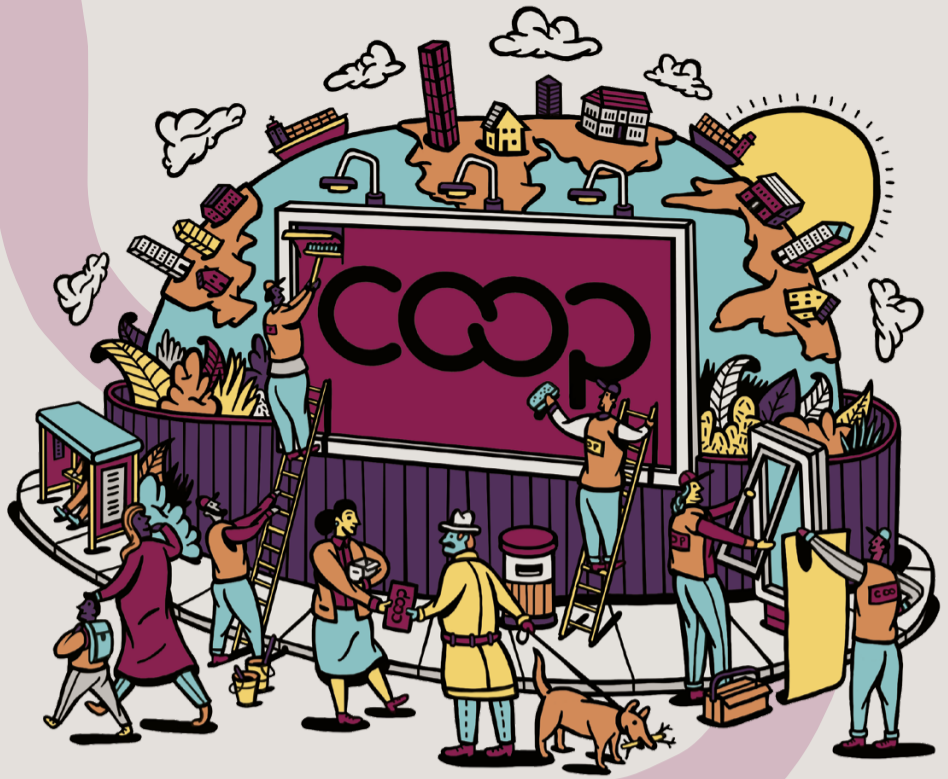


A People-Centred Path

The ICA's 2020-2030 strategy to GROW the cooperative movement together

1. Promote the Cooperative Identity

We will help cooperatives understand the Cooperative Identity better. The Cooperative Identity sets cooperatives apart from other businesses. It shows how our values and our business model keep us resilient and helps our members, communities and the world.



2. Grow the Cooperative Movement

We will support the creation of cooperatives in different sectors and expand our membership by tackling barriers to growth, like poor access to capital, unfavourable regulation, and the exclusion of cooperatives from business education.



3. Enable greater cooperation among cooperatives

We will encourage more activity between cooperatives and apex organisations in the global network. We will enable joint ideas and projects between organisations and encourage large cooperatives to help smaller ones.



4. Contribute to Global Sustainable Development

We will support the 2030 Sustainable Development Goals of the United Nations and will measure, promote and report on the contribution of cooperatives to sustainable development around the world.

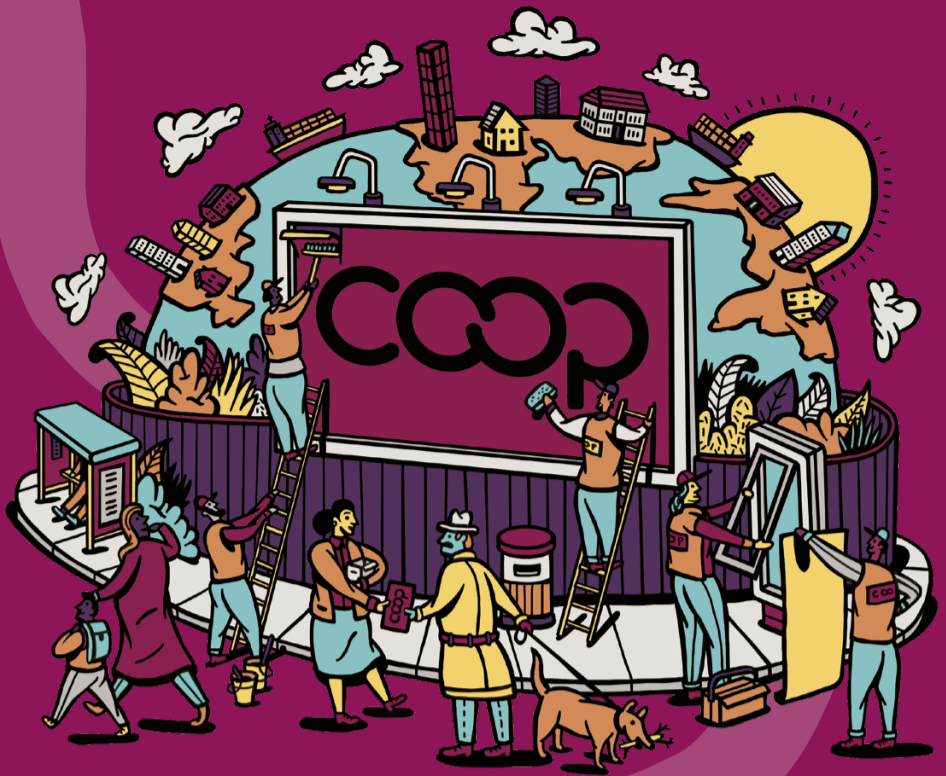
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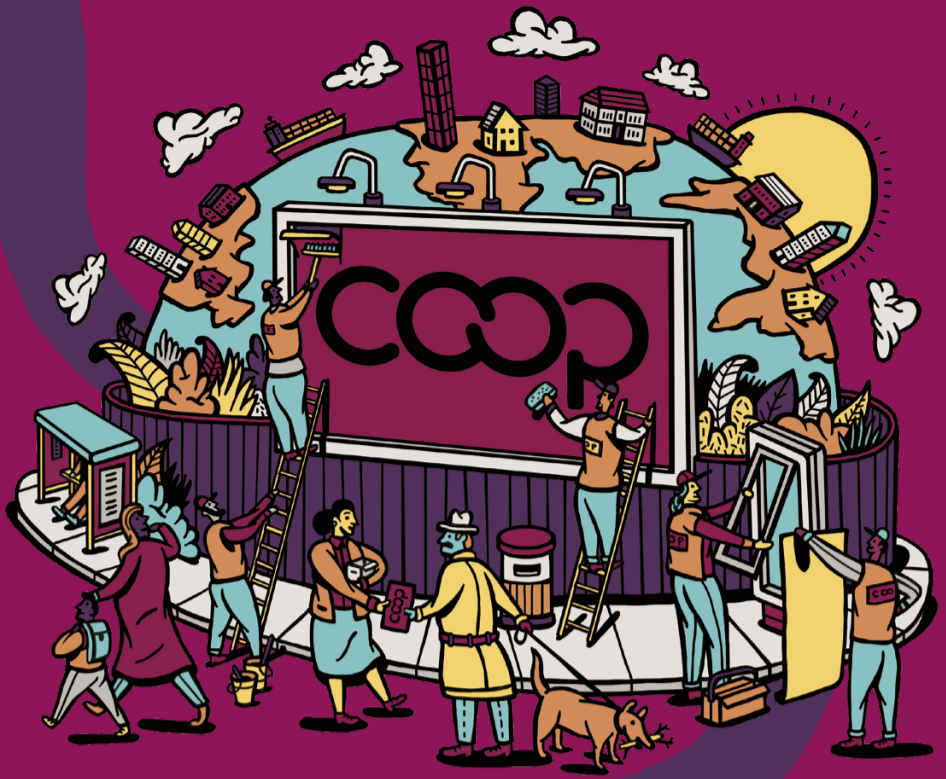
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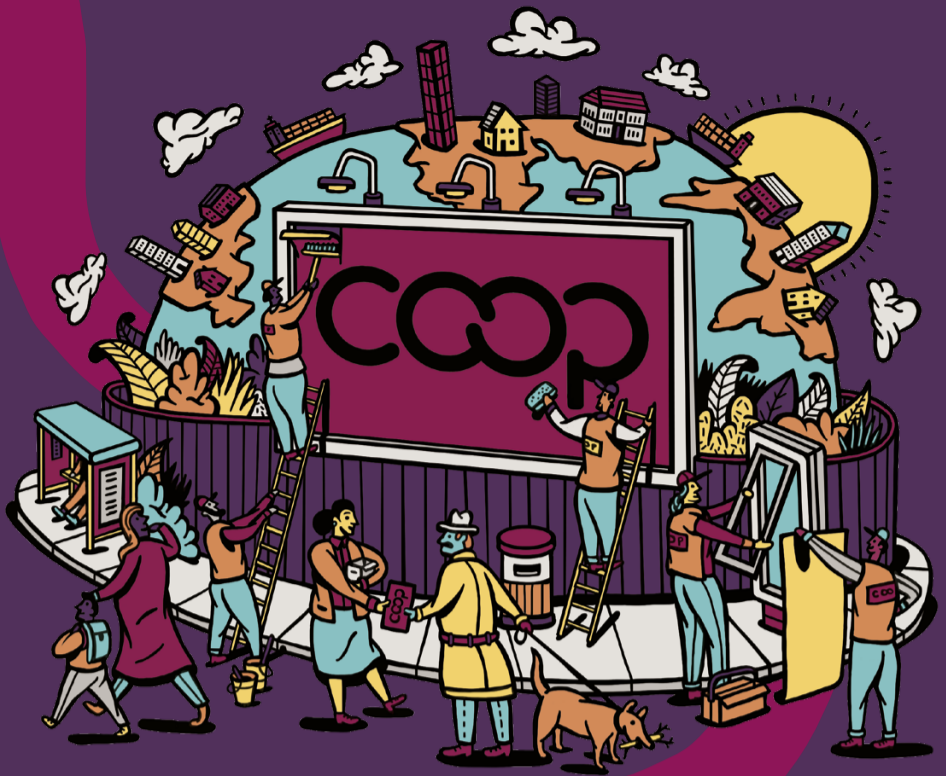
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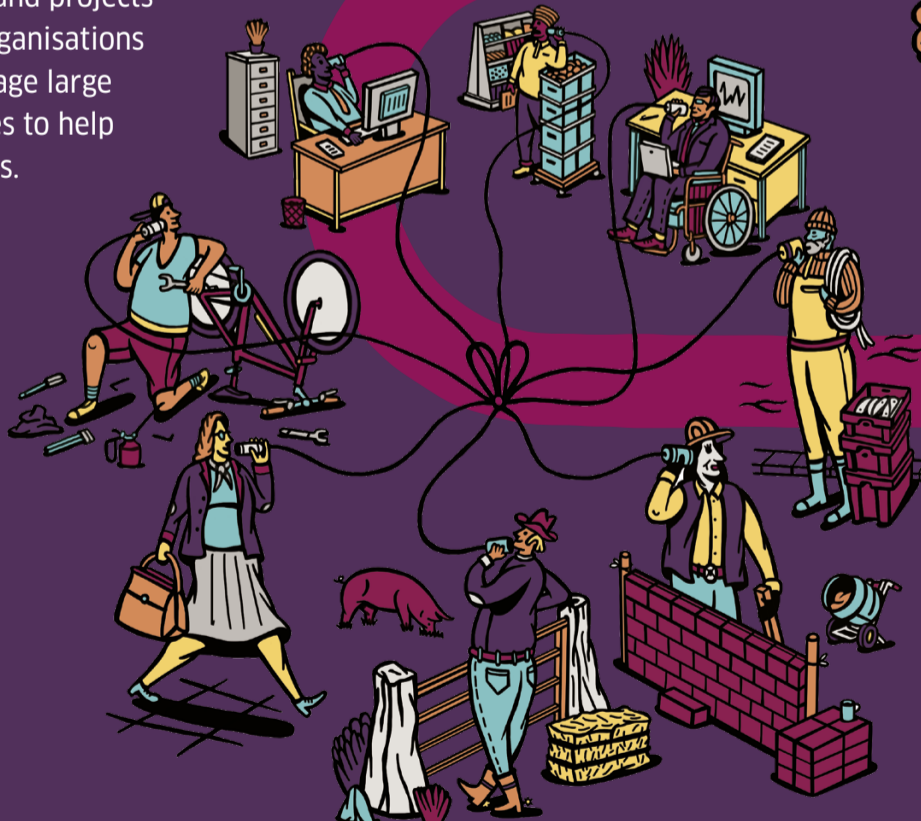
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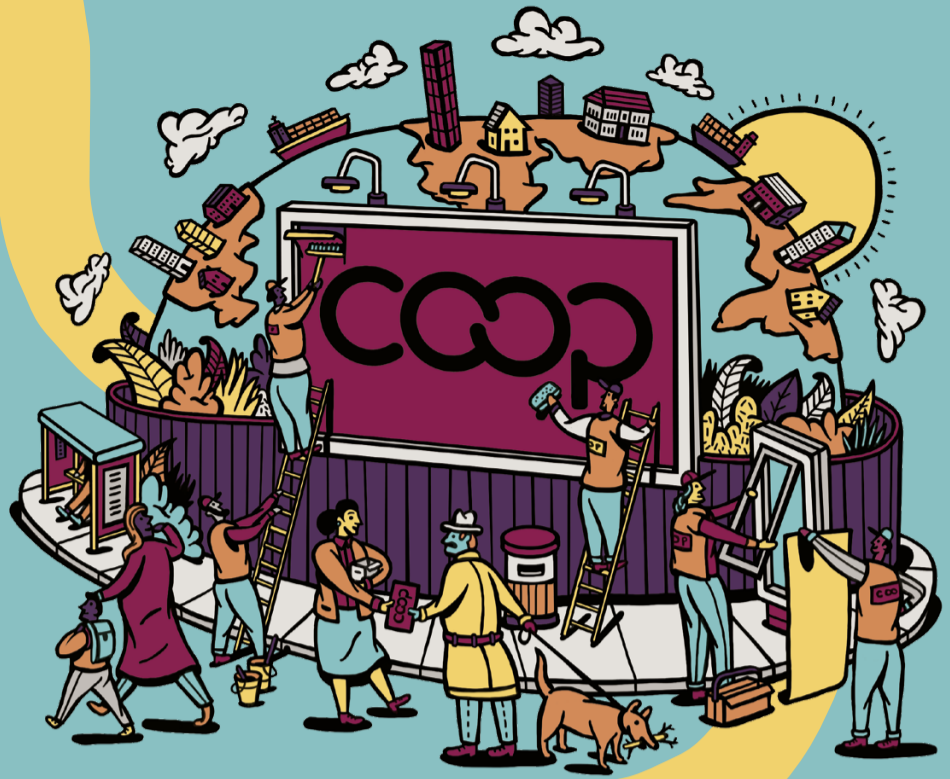
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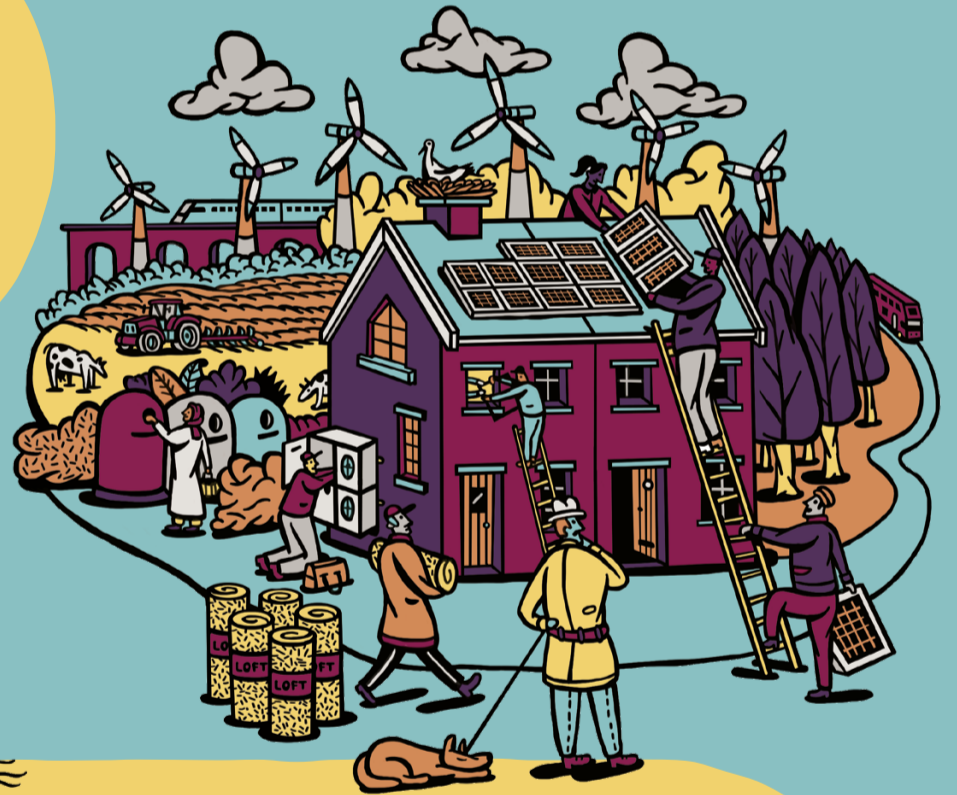
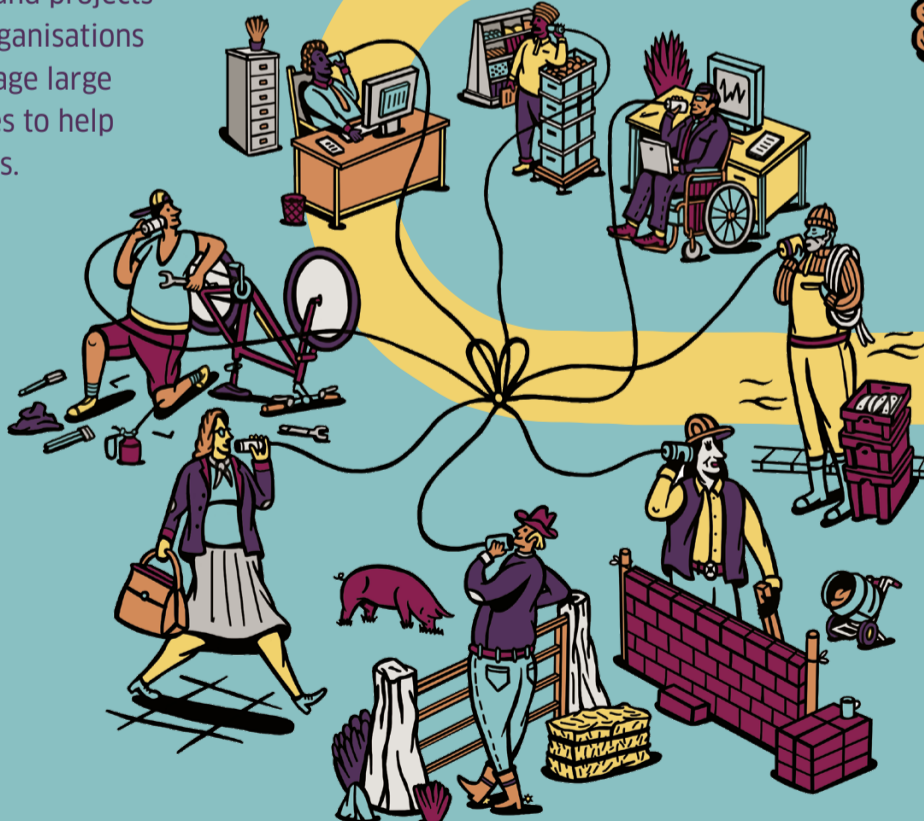


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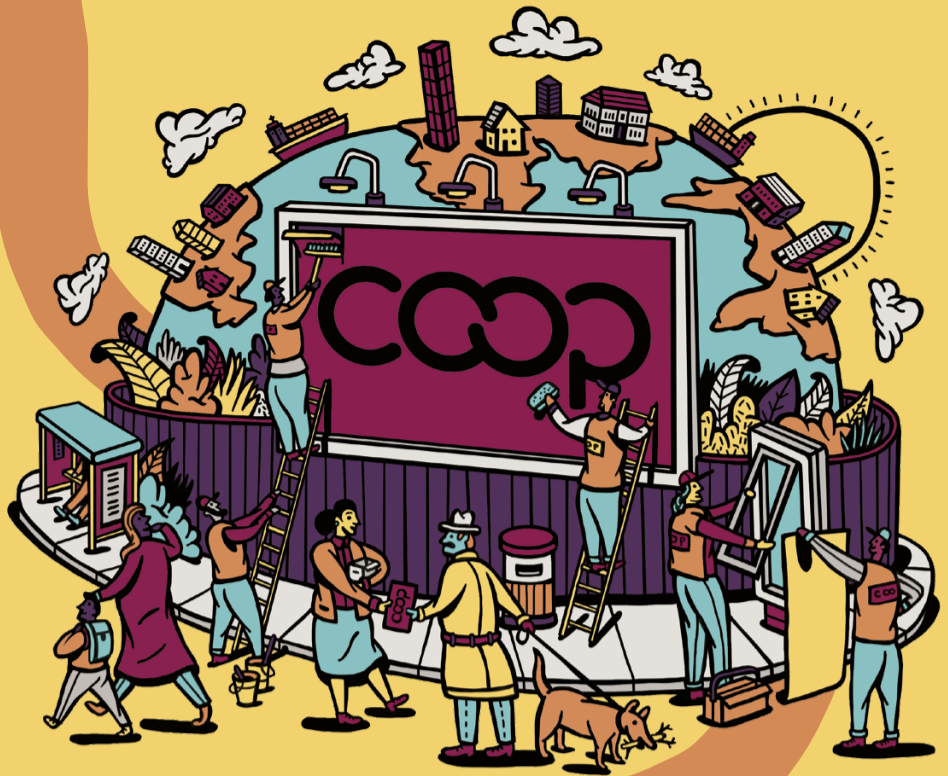
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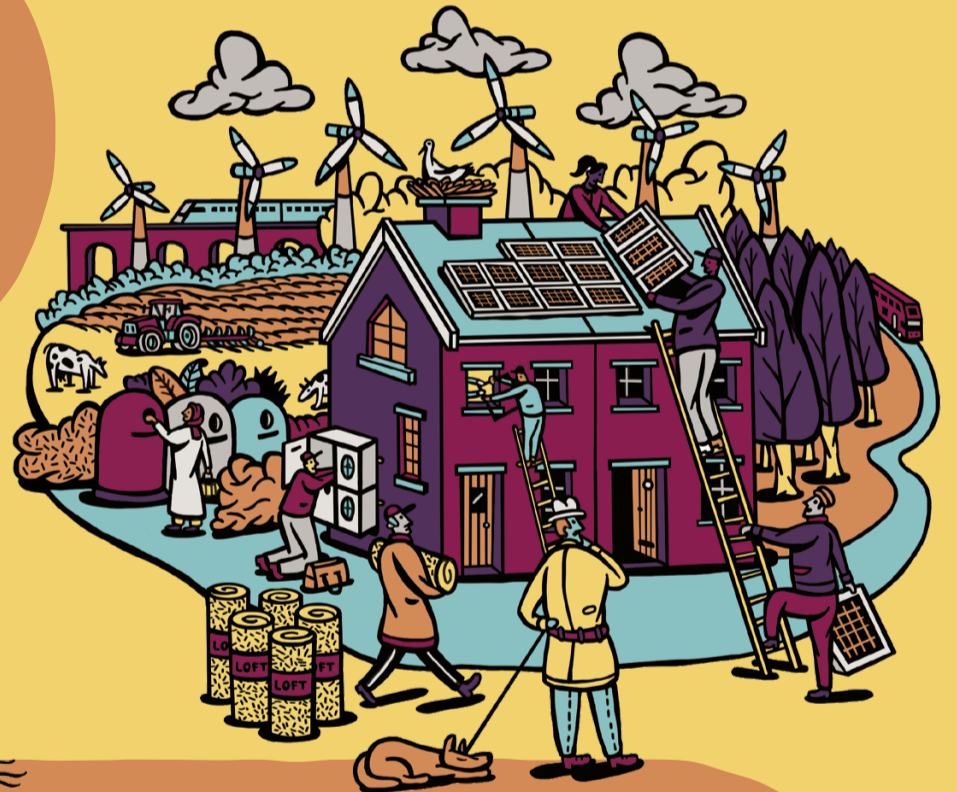


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