



Cooperatives in Brazil Together we make a difference



Co-operatives: Putting People at the Centre Of Development



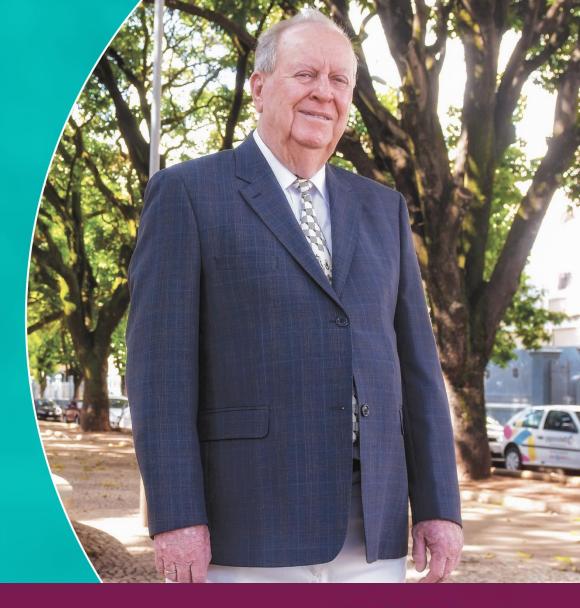
Presented by: Ronaldo Scucato

Ronaldo Scucato President, OCEMG

Engaged in the cooperative movement since 1951.

Has a degree in Law, Economics and Business Administration; and a postgraduate program from the University of Bologna, in Italy.

Participated in the writing of the bill that became the Brazilian Cooperative Law.











A movement for social transformation

13.2 million members

6,600 cooperatives

372,000 direct jobs







The C Day – The Cooperative Day

More than 700 cities

More than 1,200 cooperatives

More than 2.5 million services provided











Management and Governance







Cooperatives that go beyond business











C Day National methodology







Social and economic benefits











Cooperating for a more balanced, fairer, and happier world







Every day is a day to cooperate









THANK YOU

Ronaldo Scucato



ocemg@minasgerais.coop.br