

CIC GROUP



International Co-operative Alliance
**Global Conference
and General Assembly**

14-17 November 2017, Kuala Lumpur, Malaysia

Co-operatives: Putting People at the Centre Of Development

Presented by TOM GITOGO.....



CIC GROUP



CIC Insurance Group is a leading Cooperative Insurer in Africa, providing insurance and related financial services in Kenya, Uganda, South Sudan and Malawi.



The Group offers a wide range of products including General Insurance, Life Assurance, Medical Insurance and Asset Management services. It is a pioneer and leader in Micro-insurance. The Group's focus on innovation and excellence in service delivery has differentiated it in the market and earned it National and International recognition.

Our Purpose (Mission)

Enable people achieve financial security

Our Vision

To be a world class provider of insurance and other financial services

Our Values

Integrity - Be fair and transparent

Dynamism - Be passionate and innovative

Performance - Be efficient and results driven

Cooperation - Live the cooperative spirit



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1M Customers



12B Gross
Written Premium



27B Assets



6.5%
Market Share



5 Properties
in **2** Countries



4 Countries



1.4K Employees &
Agents

QUICK CIC FACTS 2016

CIC GROUP COOP PLEDGES – SDG'S 2030

- ❖ Securing Education , health and basis services for all
- ❖ Fostering Economic Growth and shared prosperity
- ❖ Achieving gender quality
- ❖ Promote social justice
- ❖ Protecting the environment
- ❖ Partnerships
- ❖ Quality education & Decent work



QUALITY EDUCATION

CIC Group has taken the initiative to sponsor poor students through secondary education

We also have university graduates enrolled for a two year plan every 2 years



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YOUTH EMPOWERMENT

- CIC Group partnership with Paper Briquette Technology, an Innovation by 3 form three boys from Alliance High school..



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YOUTH EMPOWERMENT CONT...

- CIC has a mentorship program (Mentenda) focusing on the youth with emphasis on the forgotten boy child
- The program takes the young men through different topics such as sexuality and healthy relationships, career development, building confidence





ENVIRONMENTAL SUSTAINABILITY

- We pledge to continually support ICA's international Co-operative day through scheduled tree planting exercises



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ENVIRONMENTAL SUSTAINABILITY

cont....

- As part of protecting the environment we participate in community clean up days in partnership with UHDA – Upper Hill District Association



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PROMOTING ROAD SAFETY

- CIC Group has partnered with Usalama Initiative to run a road safety program targeting at helping school children cross busy roads



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PROMOTING SOCIAL JUSTICE

- CIC Group has pledged to maintain peace in the country and we are not allied to any particular political party as a Company



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PROMOTING SOCIAL JUSTICE



cont...

- CIC has “Toa habari kwa polisi” an initiative aimed at encouraging Kenyans to report any suspicious or unlawful act to the police. This is in partnership with the Kenya Police



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FOSTERING ECONOMIC GROWTH

- We have tailor made products to suit cooperatives with different insurance needs.
- We encourage a savings culture through trainings to member of cooperatives societies and staff and encourage them to invest



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THANK YOU