



Integrated cooperative or cooperative cluster: our response to the challenges posed by the economic and financial crisis

International Co-operative Alliance

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Co-operatives: Putting People at the Centre Of Development

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Analysis of our strengths

Analysis
of our
weaknesses

Analysis of our threats

Analysis of our opportunities

Solution

- 1. Integration between the agricultural and consumer cooperatives
- 2. Creation of short food supply chains















Cooperative "Doverie" Lesidren Village



















New integrated cooperative "Niva" **Ishirkovo Village**

























Cooperative "Pravda" Shtraklevo Village





















Production and packaging of COOP goods





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The small dairy farms and the home-made state products

















































COOP Short food supply chain















Trade and Logistics
Centre COOP

















САША ГРОЗДАНОВА ДАРИНА РУСЧЕВА ПЕТКО ТОДОРОВ ОГНЯН БОЮКЛИЕВ

ПРЕДПОСТАВКИ ЗА ИНТЕГРИРАНЕ НА СЕЛСКОСТОПАНСКАТА и продоволствената ПОЛИТИКА

Изслюдения в обходянся и трито от Раучена съвет на Инсектура за несекторические измеждами по на Възверскито отполните на наружения (в обходять на 10 гд 2010 г.) Постоята Вы (в).

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CBABP**AHHE

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вторя плава пясичисце на гродовоготавни предвути

Тендиндии и проблеми
 Тендиндии и профлексов и продоставления метриорического и продоставления продост

ТРЕТА ГЛАВА
УСТСЙНИВОСТ НА ТЪЕСЕГЕТО НА ХРИНИ
И РИСКОВЕ ГРЕД РАЗВИТИЕТО КУ

Устай-имост на търсансто по крати
 Нервания и процесе на намер-о пърсото на жо
 Съосставлен на населения на отношения
 пърсинята с реклисто данов-ин на однено

NETBOPTA TIMBA ZICHKONNEUKA CUEHKA HA CTETERTA LA PIETTI WANCOT HA TIPORDECIGOTO E TEATTIBUSTA C KINIM.







WHITE AKOOT











Sign

- Diversification of the operations
- Elimination of the intermediaries and shortening of the food supply chain
- Enhancement of the efficiency of human capital
- Protection of the rights of the cooperative members and the consumers

ECONOMIC EFFECTS









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- Socially responsible investments
- Development of rural regions
- New jobs and green employment in the small settlements;
- Access to high quality and healthy food and healthy lifestyle

SOCIAL EFFECTS







- Rational and responsible use of raw materials and natural resources
- Decrease in environmental and energy costs

ENVIRONMENMENTAL EFFECTS











Bulgarian-Sicilian European Cooperative Society

















Thank you for your attention!

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